# **ISSUES REPORT**

FOX 17 WXMI Third Quarter July 1, 2008 – September 30, 2008

# ISSUES REPORT FOX 17 WXMI 3<sup>rd</sup> QUARTER July 1, 2008 – September 30, 2008

Listing of issues and some "Fox 17 News at Ten" & "Fox 17 Morning News" stories designed to focus on these ideas.

# 1. ARTS & CULTURE:

- A. "Marvin Sapp" 8/10/08 2:15 10 pm A local recording artist celebrates 18 years recording and 10 albums by performing for his home crowd at the Lifehouse Full Center Church in Grand Rapids.
- B. "Rothbury Festival" 7/3/08 2:40 10 pm Thousands of people from all over the country flock to a small town in Michigan for the Rothbury music festival, a four day event featuring all different types of music.
- C. **"Eastown Street Fair"** 9/20/08 0:23 10 pm
  The 35<sup>th</sup> annual Eastown Street fair features arts, crafts, food and 15 local bands perform.
- D. "Nomade Sculpture" 8/27/08 0:34 10 pm A sculpture by a Spanish artist is making a stop on its tour at the Fredrick Meijer Gardens.

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# 2. CRIME & SAFETY:

- A. "Muskegon Boat Break-Ins" 7/25/08 2:06 10 pm After more than a dozen boats are broken into in the past few weeks at two different Marina's, boat owners are looking into their options to keep their property safe.
- B. "On-Line Safety" 9/23/08 4:16 8 am
  We talk with an AOL Consumer Advisor about how to keep kids safe online.
- C. "Kalamazoo Gun Buy Back" 9/20/08 2:33 10 pm The Gun Amnesty group in Kalamazoo started a gun buy back program to get unwanted guns off the street.
- D. "Margarita Grill Future" 9/16/08 2:24 10 pm
  A Grand Rapids nightclub was becoming a public safety problem, after the police answered hundreds of calls from there. The City agreed to open the bar for a new tenant with several restrictions.

# 3. **DRUGS & ALCOHOL:**

- A. "Portage Heroin Meeting" 7/29/08 1:23 6 am
  A group of concerned parents in Portage met with city leaders looking for way to stop heroin from killing another teenager. This comes after a 17 year old Portage teen died of a heroin overdose in June.
- B. "Just Say No" 9/22/08 0:45 10 pm John Ball Zoo hosted a cookout, part of the Kent County substance abuse prevention coalition. It's a national effort to encourage families to sit down and eat together, since research show children who eat dinner with their families are less likely to drink or do drugs.
- C. "Community Call to Action" 9/22/08 1:24 6 am
  The group will address youth access to drugs and alcohol, putting the issue back on the parents, but will also focus on prevention and treatment.
- D. "Zeeland Booze" 8/26/08 0:46 7 am
  A year and a half after Zeeland voted to legalize alcohol sales the city has had a tough time bringing in new business that will serve alcohol.

# 4. **ECONOMY:**

- A. "Grand Haven Busing" 8/28/08 2:00 10 pm With the rising cost of fuel, school districts are looking at making their bus routes more efficient.
- B. "Local First Study" 9/24/08 0:40 7 am
  A new study shows that when people shop at local businesses 1 out of 10 times, the Michigan economy reaps big benefits.
- C. "Chamber of Commerce" 9/19/08 0:41 6 am
  The Grand Rapids Area Chamber of Commerce hosted a Regional Policy
  Conference to talk about education and government reform, hoping for a
  solution to the struggling economy.
- D. **"Back to School Spending"** 9/2/08 1:44 6 am

  Due to the shaky economy, a recent survey shows parents are spending about \$100 less this year for back to school supplies.

# 5. **EDUCATION:**

- A. **"Front Lines to Classroom"** 7/18/08 2:06 6 am Western Michigan University has a new live web seminar to help soldiers who are returning from war and heading off to college.
- B. "Ridge Park Academy" 9/12/08 1:38 10 pm Students at Ridge Park Academy tried a new balanced calendar to shorten the summer vacation and reduce learning losses.

- C. **"Davenports New Degrees"** 8/8/08 1:57 6 am
  Due to the expanding business and healthcare fields, Davenport University created eight new degrees in those fields.
- D. **'Hands-On Experience'** 8/1/08 1:53 6 am We talk with interns at the John Ball Zoo about how this 'hands on experience' teaches students things that a textbook can't.

# 6. **EMPLOYMENT:**

- A. "Air Base Future" 08/13/08 1:50 10 pm The Air National Guard base in Battle Creek remains open, and will be adding a new plane and command center, creating about 100 new jobs.
- B. "Jobs Announcement" 7/15/08 2:35 10pm Hundreds of jobs are being created in West Michigan. We focused on Attwood Corporation with 50 new jobs, Perrigo with 400 new jobs and Graphic Packaging International with 160 positions opening.
- C. "The Employment Group" 8/22/08 0:43 7 am
  The Employment Group is helping local companies find worthy
  employees by donating \$50,000 to local organizations that help with job
  placement and recruiting.
- D. **"Priceline.com Jobs"** 8/6/08 2:20 10 pm Priceline.com announced they are moving to West Michigan, creating more than 400 new jobs in the area.

# 7. **ENVIRONMENT:**

- A. "Green State Park Restrooms" 08/10/08 2:04 10 pm Shower facilities at the Grand Haven State Park were designed by a local company to be environmentally friendly.
- B. "Eden Environments" 9/21/08 1:58 10 pm A local company show only products that are "green". They research the companies they use to make sure they are environmentally friendly, right down to the cleaning supplies they use.
- C. "Wind Turbines" 9/1/08 1:13 7 am
  Kalamazoo Valley Community College teamed up with Western Michigan to create a wind energy center to train the workforce of the future.
- D. "Geo-Thermal Heat" 8/18/08 1:23 7 am
  Coils are planted four feet under the surface in your yard where they
  maintain a 57 degree temperature. The air is pumped in the house, saving
  thousands of dollars.

# 8. <u>DIVERSITY/ ETHNIC/ MINORITY:</u>

- A. "Wayland Attack Meeting" 7/14/08 0:33 10 pm A meeting was organized in Wayland to discuss introducing educational programs designed to protect students from harassment and hate crimes. This was prompted after a girl was attacked for being homosexual.
- B. "LEDA Graffiti Ads" 9/5/08 0:33 10 pm The Lakeshore Ethnic Diversity Alliance ran a two page ad in area newspapers in response to an act of racial intimidation in Ottawa County.
- C. **"Fiesta Tour"**8/27/08 0:23 10 pm

  The Fiesta Tour is a traveling museum with historic memorabilia and a street party feel. They are partnering with the Hispanic Center of West Michigan.
- D. "Spanish GR Website" 8/22/08 0:30 10 pm Grand Rapids has launched a Spanish version of the city's website.

# 9. **FAMILY:**

- A. "Devos Children's Fund Raiser" 8/23/08 0:46 10 pm The Helen Devos Children's Hospital held their annual picnic to give kids battling cancer and their families a chance to just be a kid for a day.
- B. **"Firefighter Benefit"** 7/25/08 2:34 10 pm When a local firefighter is diagnosed with asbestos cancer, his fellow firefighters hold a benefit for his family to help pay for expenses.
- C. "Cookie Man" 9/5/08 2:22 10 pm A local man, known for handing out cookies at a local market, is diagnosed with a brain tumor. His friends and family held a dinner fundraiser to help with medical costs, and to raise money so his wife can stay home from work.
- D. "First Day of School Tips" 9/1/08 2:11 10 pm We spoke with a child psychologist about how family's can handle their children's back to school jitters.
- E. "Neonatal Graduation" 9/27/08 1:48 10 pm A celebration was held for the children born into the neo-natal intensive care unit at Devos Children's Hospital. The children and their families had a chance to see their doctors and nurses and give their thanks.

# 10. **GOVERNMENT RESPONSIBILITIES:**

A. "Michigan Oil Royalties" 08/10/08 0:27 10 pm
A lawmaker from West Michigan is making it possible for Michigan to get half the proceeds whenever oil or natural gas is found on state land.

- B. "Lake Michigan Health" 8/2/08 2:02 10 pm The Federal Government has proposed regulations in an effort to prevent the spread of certain invasive species in Lake Michigan.
- C. **"Federal Aid for Storm Victims"** 7/15/08 0:29 7 am The Federal Government is offering aid to several counties in West Michigan damaged after a series of storms hit the area.
- D. "Great Lakes Compact" 7/10/08 1:56 6 am Governor Granholm signed "The Great Lakes Compact" which protects the Great Lakes. It doesn't allow any large scale withdrawals or diversions outside our region.

# 11. **HEALTH CARE:**

- A. "Kids Healthcare" 08/27/08 1:30 6am
  First Steps is a healthcare initiative out of Grand Rapids that is helping to create more openings in private health practices for children who often go without healthcare.
- B. "Mental Health Parity" 9/8/08 0:25 10 pm Kent County Commissioner Paul Mayhue held a roundtable discussion regarding the issue of mental health. Dozens of states have passed legislation lifting certain limitations from insurance companies, but not Michigan.
- C. "Women's Health Center" 7/15/08 1:36 7 am We take a look inside a new health center in Grand Rapids designed by women, for women.
- D. "Spinal Cord Therapy" 9/22/08 2:20 10 pm We take a look at a new intense therapy used for reactivating parts of the spinal cord making it possible for some people to walk again.

# 12. **HOUSING/HUNGER:**

- A. **"Backpack for Homeless"** 8/28/08 0:46 7 am
  The Kalamazoo Gospel Mission held a back pack giveaway for children of homeless families.
- B. "Guiding Light Mission Help" 8/16/08 2:02 10 pm A local homeless shelter is facing a financial crisis when the demand doubles in just a month.
- C. "Kalamazoo Transit Ordinance" 7/21/08 2:20 10 pm A new ordinance was passed designed to crack down on things like loitering, panhandling, and fighting at the Kalamazoo Transportation Center. But the homeless feel it is discrimination.

D. "Church Restrooms for Homeless" 9/28/08 0:40 10 pm A Grand Rapids church brought in 12 portable restrooms for the homeless to use. The church says there are not enough restrooms for the homeless to use at night.

# 13. SPECIAL PROGRAMMING:

- A. "DTV Transition" 7/20/08 30: 12 pm A special program provided by the NAB aired informing the public of the DTV transition taking place in February 2009.
- B. "DTV Transition" 7/06/08 30: 12 pm A special program provided by the NAB aired informing the public of the DTV transition taking place in February 2009.

# 14. **YOUTH & ELDERLY:**

- A. "Project Unite" 8/22/08 1:55 10 pm Incoming freshmen from Aquinas College cleaned up the Union High School campus for "Project Unite", an annual event during freshman orientation to get new students involved in the community.
- B. "Katrina GVSU Student" 8/29/08 1:57 10 pm A local college student, who had traveled to Louisiana three times to help victims of hurricane Katrina, is now organizing her own trip, and trying to round up volunteers.
- C. "GRCC Rock the Vote" 9/10/08 0:33 10 pm The "Rock the Vote" campaign comes to Grand Rapids Community College bringing students free food, music, and an easy way to sign up to vote.
- D. "Little League Camp" 8/16/08 0:27 10 pm
  The Derek Jeter Foundation sponsored an event in Kalamazoo to help young people develop baseball skills and other positive activities.

# COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS FOX 17 WXMI 3<sup>rd</sup> Quarter July 1 – September 30, 2008

Listing of some of the Public Service Announcements aired. The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1.	CRIM	IE & SAFÉTY:		,
	A.	Bully Hotline	:25/:30	7/1-9/30
	B.	The Jungle Educates children on online safety ti	:30 ps	7/1-9/30
	C.	MAB/Pick Me Teaches the danger of gambling	:30	4/1-9/4
	D.	MAB/Gambling/Call Wife Teaches the danger of gambling	:30	9/4-9/30
	E.	Online Predators Promotes online safety	:60/:30	7/1-9/30
	F.	Online Pictures Warns about the dangers of posting I	:60/:30 pictures online	7/1-9/30
	G.	NFL Animal Cruelty Educates about animal cruelty	:30	7/1-9/30
	H.	Teen Driving Safety Promotes safe driving among teens	:30	7/1-9/30
	I.	Michigan Booster Seat Law New booster seat law took effect Jul	:30 y 1, 2008	7/1-7/31
2.	DRUC	GS & ALCOHOL:		ř
	A.	MAB/For the Kids Educates on the danger of tobacco	:30	7/1-9/30
	B.	MAB DFM Dealer/Rattle Warns about the dangers of prescript	:30 ion drugs and drug dea	7/1-9/30 alers
	C.	High Driver Partnership for a Drug Free America	:45 - advises the dangers	7/1-9/30 of drugs

# 3. <u>EDUCATION:</u>

	A.	Blowfish/Jones Kitty/ Sock Encourages after school involvement	:30 to kids	7/1-9/30		
	B.	Global Warming Teaches about the dangers of Global	:30 Warming	7/1-9/30		
	C.	Donor Choose Donate to Public Schools	:30	7/1-9/30		
	D.	MAB Plan First-Honest Encourages planning for children	:30	7/1-9/30		
5.	<u>HEAI</u>	LTH & FITNESS:				
	A.	Grandpa, Birds Childhood Obesity Prevention	:30/:15	7/1-9/30		
	В.	What Moves U American Heart Association	:30	7/1-9/30		
	C.	Brush your teeth American Dental Association	:30	7/1-9/30		
	D.	YWCA – Grand Rapids, MI Promotes confidence in young wome	:30 n	7/1-9/30		
	E.	Jungle Book Childhood Obesity Prevention (food	:30/:15/:10 pyramid)	7/1-9/30		
6.	DIGIT	TAL TRANSITION:		7,		
	A.	DTV Answers High Definition Television	:15/:30	7/1-9/30		
	B.	Project Roadblock Digital Transition education	:60	7/1-9/30		
	C.	MAB/DTV Transition Ernie Harwell informs about DTV tra	:30/:20/:10 ansition	7/1-9/30		
7.	OTHER:					
	A.	Appreciation Teaches gratitude and appreciation to	:60/:30/:20/:15 children	7/1-9/30		
	B	Dreaming Encourages children to follow their d	:60/:30/:20/:15 reams	7/1-9/30		

C.	The Race Encourages children to lend a helpin	:60/:30 g hand to the disabled	7/1-9/30
D.	Cafeteria Promotes friendship in pre-teens	:60/:30/:20/:15	7/1-9/30
E.	Optimism Encourages confidence and never given	:60/:30/:20/:15/:10 ving up hope	7/1-9/30
F.	Reflection of Honor/Parents National Guard	:30/:15	7/1-8/31
G.	March of Dimes Education on premature babies	:60/:30/:15	7/1-9/30
Н.	Beetle Boy Wish Make a Wish Foundation	:30/:60	7/1-9/30
I.	MAB/Vote Celebrities speak on importance of v	:30 oting	9/1-9/30
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# FOX 17 ON-AIR TALENT APPEARANCES 3<sup>rd</sup> Quarter 2008

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved. The following lists some of the appearances made by news talent during the third quarter of 2008.

<b>DATE</b>	<u>TALENT</u>	EVENT
7/2/08	Emily Richett	Muskegon Summer Celebration
7/9/08	Kevin Craig	School of Weather Sibley School
7/9/08	Kevin Craig	School of Weather Rockford Board of Education Center
7/9/08	Emily Richett	Celebrity Chair Cystic Fibrosis Foundation
7/30/08	Emily Richett	Walk with Me Co-Host
7/31/08	Kevin Craig	School of Weather Coopersville Summer Day Camp
8/1/08	Jon Shaner	Cops for Kids Golf Outing
8/7/08	Jon Shaner	Tee-it-up for Cystic Fibrosis Foundation
8/18/08	Sarah Brodhead	Celebrity Reader Coopersville Summer Day Camp
9/24/08	Kevin Craig	School of Weather Kenowa Hills Middle School

# FOX 17 Special Projects 3<sup>rd</sup> Quarter 2008

# **FOX 17 – WXMI Station Tours**

Throughout the  $3^{rd}$  Quarter of 2008 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at WXMI FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 8:00 AM - 5:00 PM and usually take about 20-30 minutes.

<u>DATE</u>	TIME	<u>ORGANIZATION</u>
7/17/08	11:20a and 11:40a	Rainbow Child Development Center
9/24/08	11:30	Lincoln Special Education Class

# **FOX 17 Community Calendar**

Throughout the 3<sup>rd</sup> Quarter of 2008 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the "FOX 17 Community Calendar". The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you're looking for a positive community event to get involved in. The "FOX 17 Community Calendar" is updated monthly and featured on www.wxmi.com.

On Air Schedule: July 1 – September 30, 2008 (:30 Spot & Online)

#### **FOX 17 Road Crew**

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. A couple new things for the Road Crew in the third quarter of 2008 include a new Road Crew Jeep (wrapped with the Road Crew logo and pictures of FOX 17 Entertainment Host, Emily Richett), and a FOX 17 Prize wheel where people can spin for many different prizes from t-shirts to tattoos and iPods to movie tickets. The FOX 17 Road Crew attended the following events in the 3<sup>rd</sup> quarter of 2008:

<u>DATE</u>	<u>TIME</u>	<b>EVENT</b>		
7/2/08	4:30-6:30p	Muskegon Summer Celebration		
7/3/08	4:30-6:30p	Muskegon Summer Celebration		
7/30/08	5-6:30p	Walk with Me Easter Seals of West Michigan		
8/2/08	5-7:00p	Nitro Jam		
8/6/08	3-5:00p	Kalamazoo County Fair		
8/21/08	5-7:00p	Autumn Ridge Apartments Open House		
8/23/08	12-2:00p	Nelson's Speed Shop Sno-Motion		
8/28/08	5-7:00p	Blitz Game of the Week East Grand Rapids High School		
9/5/08	5-7:00p	Blitz Game of the Week Allendale High School		
9/12/08	5-7:00p	Blitz Game of the Week Forest Hills Eastern High School		
9/19/08	5-7:00p	Blitz Game of the Week Hudsonville High School		
9/26/08	5-7:00p	Blitz Game of the Week Unity Christian at Hudsonville High School		

On Air Schedule: July 1 – September 30, 2008 (On-air and Online)

# School of the Week - Morning News

Each week during the 3<sup>rd</sup> Quarter of 2008 the FOX 17 Morning News program chose a school or summer camp to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto <a href="www.wxmi.com">www.wxmi.com</a> and fill out the entry form including why they think their school or camp is the best. The following is a list of schools and camps that were recognized as the FOX 17 School of the Week in the 3<sup>rd</sup> Quarter of 2008:

- Week of July 1<sup>st</sup> Indian Trails Camp
- Week of July 7<sup>th</sup> Camp Newaygo
- Week of July 14<sup>th</sup> Pretty Lake Vacation Camp
- Week of July 21<sup>st</sup> Champs Camp
- Week of July 28th Camp Geneva
- Week of August 4<sup>th</sup> Girl Scout Camp
- Week of August 11<sup>th</sup> Blue Lake Fine Arts Camp
- Week of August 18<sup>th</sup> Camp Roger
- Week of August 25<sup>th</sup> Emmons Lake Elementary
- Week of September 1<sup>st</sup> North Oakview Elementary
- Week of September 8<sup>th</sup> Ridge Park Charter Academy
- Week of September 15<sup>th</sup> Zeeland Christian School
- Week of September 22<sup>nd</sup> Red Hawk Elementary
- Week of September 29<sup>th</sup> Wayland Middle School

On Air Schedule: July 1 – September 30, 2008 (Featured in news & Online)

# **School of Weather**

FOX 17's Meteorologist Kevin Craig has continued the School of Weather program to inform our younger community about different aspects of the weather. Any teacher or educator can sign up for a FOX 17 Weather Zone presentation at www.wxmi.com! The FOX 17 Meteorologist gives presentations to kids in elementary schools to high schools as well as higher education classes and different interest groups. The following is a list of organizations that were visited in the 3<sup>rd</sup> Quarter of 2008:

- Coopersville Summer Day Camp
- Sibley School

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- Rockford Board of Education Center
- Kenowa Hills Middle School

# FOX 17 High School Blitz Game of the Week

During the 3<sup>rd</sup> Quarter of 2008 FOX 17 continued its support of local High School athletics by designating a High School varsity football game as our official, "Blitz Game of the Week". FOX 17 devotes 60 minutes solely to high school football and the Game of the Week home team during the FOX 17 Blitz Pre-Game Show. This is a new LIVE show that takes place on location at the Game of the Week and includes a tail-gate event that the FOX 17 Road Crew hands out free spirit towels to fans as well as having register to win for an iPod Nano and customized Bean Bag Game sets (that fans can play), a prize wheel, and Guitar Hero. The US Army is also at the event with a football toss game. FOX 17 continues the high school football coverage every Friday night after the News at Ten on the FOX 17 Blitz Post Game Show. The following is a list of games that were visited in the 3<sup>rd</sup> Quarter of 2008:

- August 28<sup>th</sup> Orchard Lake St. Mary's @ East Grand Rapids
- September 5<sup>th</sup> West Catholic @ Allendale
- September 12<sup>th</sup> Grand Rapids Catholic Central @ Forest Hills Eastern
- September 19<sup>th</sup> Rockford @ Hudsonville
- September 26<sup>th</sup> Holland Christian @ Unity Christian

On Air Schedule:

August 28 – September 36, 2008 (Featured in news & Online)

# Easter Seals - Walk with Me

The annual Easter Seals Walk with Me event took place on July 30, 2008 at the John Ball Park and Zoo. FOX 17 was a proud sponsor of the event, producing a series of spots to promote Walk with Me and build awareness for Easter Seals. The FOX 17 Road Crew took part in the event and FOX 17's Emily Richett served as a co-host. Money raised supports the local Easter Seals programs and services in West Michigan. The mission of the Easter Seals organization is: Helping people learn to walk, talk and perform other skills essential to daily living; find fulfilling jobs; reach individualized goals early in life; age with dignity; and participate in recreation programs. FOX 17 donated an on-air schedule to ensure that the spots were seen by our viewers.

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**On Air Schedule:** July 14 – July 30, 2007 (:30/:10 Spots & Online)

# 2008 Meijer Charity Classic - Grand Rapids LPGA Celebrity Pro-Am

FOX 17 Sports anchor Tim Doty was once again the host of the 2008 Meijer Charity Classic, held at the Grand Rapids Elks Home of the Highlands Golf Club. FOX 17 produced spots to promote the event on Monday, July 14, 2008 for a day of fun and exciting golf, all for a good cause. All proceeds went to Gilda's Club of Grand Rapids. Gilda's Club offers free social and emotional support to men, women and children with cancer plus their family and friends. The club offers over 150 activities each month in West Michigan.

Air Schedule:

June 26 – July 14, 2008 (:20 Spot & Online)

### March of Dimes - Bikers for Babies

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FOX 17 is again a proud sponsor of the annual Bikers for Babies that will take place on October 5<sup>th</sup> due to a rain out from the original scheduled September 14<sup>th</sup> event date at the Knoll Gas Motorsports Park at US 131 in Marin, MI. FOX 17 produced spots that ran at no charge to promote the event and to build awareness for the March of Dimes. FOX 17 also featured this event on <a href="https://www.wxmi.com">www.wxmi.com</a> along with information on how to register to take part in the event. The Bikers for Babies provides an opportunity for motorcycle clubs, dealerships, vendors and individuals to join together and ride to fight premature birth. Additionally, FOX 17's Christian Frank will serve as the host of the event and has been an integral part of planning and executing the Bikers for Babies 2008.

On Air Schedule: August 18 – October 5, 2007 (:30/:10 Spots & Online)

# WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - THIRD QUARTER 2008

<u>Program</u>	Air Date	Time	<u>Length</u>	<u>Түре</u>	Producer
America's Most Wanted	07/05/08	9pm	1hr	PA	Fox Broadcasting
<b>n</b>	07/12/08	9pm	1hr	PA	Fox Broadcasting
•	07/19/08	9pm	1hr	PA	Fox Broadcasting
•	07/26/08	9pm	1hr	PA	Fox Broadcasting
и	08/02/08	9pm	1hr	PA	Fox Broadcasting
*	08/09/08	9pm	1 hr	PA	Fox Broadcasting
а	08/16/08	9pm	1hr	PA	Fox Broadcasting
u	08/24/08	6pm	1hr	PA	Fox Broadcasting
п	08/30/08	9pm	1hr	PA	Fox Broadcasting
n	09/06/08	6pm	1hr	PA	Fox Broadcasting
п	09/13/08	9pm	1hr	PA	Fox Broadcasting
В	09/20/08	9pm	1hr	PA	Fox Broadcasting
π	09/27/08	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	07/06/08	9am	1hr	News	Fox Broadcasting
*	07/13/08	9am	1hr	News	Fox Broadcasting
п	07/20/08	9am	1hr	News	Fox Broadcasting
•	07/27/08	9am	1hr	News	Fox Broadcasting
<b>d</b>	08/03/08	9am	1hr	News	Fox Broadcasting
ii	08/10/08	9am	thr	News	Fox Broadcasting
a	08/17/08	9am	1hr	News	Fox Broadcasting
1)	08/24/08	9am	1hr	News	Fox Broadcasting
п	08/31/08	9am	1hr	News	Fox Broadcasting
п	09/07/08	9am	1hr	News	Fox Broadcasting
n ,	09/14/08	9am	1hr	News	Fox Broadcasting
п	09/21/08	9am	1hr	News	Fox Broadcasting
n	09/28/08	9am	1hr	News	Fox Broadcasting
		30111		Ivews	,
Fox 17 News At Ten	07/1-5/08	10pm	60min	News	WXML
•	07/06/08	10pm	30min	News	WXMI ,
9	07/7-12/08	10pm	60min	News	WXM!
"	07/13/08	10pm	30min	News	WXMI.
"	07/14/08	10pm	60min	News	WXMI
п	07/16-19/08	10pm	60min	News	WXM.
II .	07/20/08	10pm	30min	News	WXML :
"	07/21-26/08	10pm	60min	News	W.XMI
n	07/27/08	10pm	30min	News	WXMI
μ	7/28-8/2/08	10pm	60min	News	WXMI
•	08/03/08	10pm	30min	News	WXML .
•	08/04-06/08	10pm	60min	News	WXML,
<b>v</b>	08/07/08	10pm	30min	News	WXWI
N,	08/08-09/08	10pm	60min	News	WXMI
<b>3</b>	08/10/08	10pm	30min	News	WXMI
ж	8/11-13/08	10pm	60min	News	W:XMI
ш	08/15/08	12:10am	20min	News	W.XMI:
ш	08/15/08	11:16pm	44min	News	WXMI:
ıı .	08/16/08	10pm	60min	News	WXML .
ш	08/17/08	10pm	30min	News	WXWI
н	08/18-20/08	10pm	60min	News	WXMI.
n	08/21/08	11pm	60min	News	WXWI ,
U	08/22-23/08	10pm	60min	News	WXMI
<b>E</b>	08/24/08	10pm	30min	News	WXM
•	08/25-27/08	10pm	60min	News	WXMI
5	08/28/08	10pm	45min	News	WXM
п	08/29-30/08	10pm	60min	News	WXMI
•	08/31/08	10pm	30min	News	WXMI
* Comment of the comm	09/01-04/08	10pm	60min	News	WXMI
•	09/05/08	10pm	45min	News	WXMI
<b>R</b>	09/06/08	10pm	60min	News	WXMI
ji .	09/07/08	10pm	30min	News	WXMI
N	09/08-11/08	10pm	60min	News	WXMI
ď	09/12/08	10pm	45min	News	WXMI
u	09/13/08	10pm	60min	News	WXW
a .	09/14/08	10pm	30min	News	WXMI
a .	09/15-18/08	10pm	60min	News	WXMI
d .	09/19/08	10pm	45min	News	WXMI
n	09/20/08	10pm	60min	News	JMXW
n	09/21/08	10pm	30min	News	WXMI
U	09/22-25/08	10pm	60min	News	WXMI
п	09/26/08	10:46pm	30min	News	WXMI
U .	09/27/08	10pm	60min	News	WXMI
n	09/28/08	10pm	30min	News	WXMI
n	09/29-30/08	10pm	60min	News	WXWI
	-, 20, 00				

#### WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - THIRD QUARTER 2008

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<u>Program</u>	Air Date	<u>Time</u>	<u>Length</u>	Түре	<u>Producer</u>
Fox 17 Morning News	07/01-04/08	6am	2hrs	News	WXMI
u	07/07-11/08	6am	2hrs	News	WXMI
II .	07/14-18/08	6am	2hrs	News	WXMI
•	07/21-25/08	6am	2hrs	News	
•					WXMI
•	7/28-8/1/08	6am	2hrs	News	WXM
11	08/04-08/08	6am	2hrs	News	WXM
	08/11-15/08	6am	2hrs	News	MXMI
4	08/18-22/08	6am	2hrs	News	WXWI
	08/25-29/08	6am	2hrs	News	WXMI
e e	09/01-05/08	6am	2hrs	News	WXM
n	09/08-12/08	6am	2hrs	News	WXMI
u.	09/15-19/08	6am	4hrs	News	WXMI
п	09/22-26/08	6am	4hrs	News	WXMI
•	09/29-30/08	6am	4hrs	News	WXMI
Fox 17 News Replay	07/01-04/08	3am	60min	News	· WXMI
" TOX 17 HOND HOPING	07/07-11/08	3am	60min	News	WXM
ú	7/14/08				
		3am	60min	News	W XIM!
-	07/16-17/08	3am	60min	News	MXW
"	07/21-24/08	3am	60min	News	IMX/W
•	07/28-31/08	3am	60min	News	W.XMI
	08/04-06/08	3am	60min	News	WXM!
n	08/13/08	3am	60min	News	WXIXI
•	08/19-20/08	3am	60min	News	WXMI
*	08/26-27/08	3am	60min	News	WXMI
a .	09/01-04/08	3am	60min	News	WXMI
ul.	09/11/08	3am	60min	News	WXMI,
ii	09/15-18/08	3am	60min	News	WXMI
W Section 1	09/22-23/08	3am	60min	News	WXM
	09/25/08	3am	60min	News	WXMI
•	09/29-30/08	3am	60min	News	
	09/29-30/00	Sam	COMIN	News	WXM 4
First Business	07/01-04/08	4am	30min	News	Timeless Television
n	07/07-09/08	4am	30min	News	Timeless Television
ū	07/11/08	4am	30min	News	Timeless Television
u .	07/14-15/08	4am	30min	News	Timeless Television
n	07/17-18/08	4am	30min	News	Timeless Television
#	07/21-25/08	4am	30min	News	Timeless Television
и	07/28-31/08	4am	30min	News	
N					Timeless Television
,	08/04-08/08	4am	30min	News	Timeless Television
•	08/11-14/08	4am	30min	News	Timeless Television
	08/18-22/08	4am	30min	News	Timeless Television
"	08/25-29/08	4am	30min	News	Timeless Television
"	09/01-05/08	4am	30min	News	Timeless Television
u	09/08-12/08	4am	30min	News	Timeless Television
п	09/15-19/08	4:30am	30min	News	Timeless Television
n	09/22-26/08	4:30am	30min	News	Timeless Television
ų.	09/29-30/08	4:30am	30min	News	Timeless Television
NAB DTV Conversion	07/06/08	12:00pm	30m	PA	NAB:
Presidential Address	09/24/08	9pm	15min	PA	Fox Broadcasting
Presidential Debate	09/26/08	9pm	1hr16min	PA	Fox Broadcasting
Fox 17 News Special Weather Report (Tornado Warning)	07/02/08	4pm	30min	News	WXMI

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